

For info or assistance: Contact your local PAOs

100th ASG

Public Affairs Officer

Kathy Gibbs

DSN: 475-8103

Civ: 09641-83-8103

kathy.gibbs@cmtymail.100asg.army.mil

Deputy Public Affairs Officer

Chuck Gordon

DSN: 475-7127

Civ: 09641-83-7127

chuck.gordon@cmtymail.100asg.army.mil

Media Relations Officer

Susanne Bartsch

DSN: 475-7729

Civ: 09641-83-7729

susanne.bartsch@cmtymail.100asg.army.mil

282nd BSB

Public Affairs Officer

Gerry Arbios

DSN: 466-2398

Civ: 09742-83-2398

gerry.arbios@cmtymail.100asg.army.mil

Public Affairs Specialist

Norbert Wittl

DSN: 466-2457

Civ: 09742-83-2457

norbert.wittl@cmtymail.100asg.army.mil

409th BSB

Public Affairs Officer

Franz Zeilmann

DSN: 476-1600

Civ: 09662-83-1600

franz.zeilmann@cmtymail.100asg.army.mil

Public Affairs Specialist

Silvia Wilczek

DSN: 476-2711

Civ: 09662-83-2711

silvia.wilczek@cmtymail.100asg.army.mil

7th ATC

Public Affairs Officer

CPT Scott Gibson

DSN: 475-7776

Civ: 09641-83-7776

scott.gibson@hq.7atc.army.mil

AFN Bavaria

Station Commander

SFC Rodney E. Williams

DSN: 476-3172

Civ: 09662-83-3172

rodney.williams@afn.bavaria.army.mil

Broadcast Operations Manager

Bill Reid

DSN: 476-3172

Civ: 09662-83-3172

bill.reid@afn.bavaria.army.mil



The Army Family And The Media

If you are approached by TV, radio or newspaper reporters:

Remember:

As an American citizen,
you can help tell the Army story:

You may speak to the media
if you wish, BUT you
don't *have* to talk to the media.

It's your choice.

You can refer the reporter to
the PAO without comment.

Do contact your PAO after
the interview to tell them
what happened.

If you choose to talk to the media:

- Know who you're talking to! Be aware and be cautious. Recent events make security and safety even more important!
- Ask for credentials. Make sure the contact is legitimate. Find out the reporter's name, affiliation and contact information.
- Get as much information as you can about how the interview will be used.

- Contact your PAO for assistance.
- Discuss only those matters over which you have direct responsibility or personal knowledge.
- If you don't know, say "I don't know."

Don'ts:

- Don't discuss personal information that might interfere with a soldier's right to privacy.
- Don't discuss classified information.
- Don't discuss information about future, in progress or cancelled operations.
- Don't discuss exact troop strengths or casualties.
- Don't discuss specific capabilities of weapon systems or equipment.
- Don't discuss political or foreign policy matters.
- Don't discuss rules of engagement.
- Don't let the media take identifying photos or video of your home (street address), your car (license plate) or ID cards or badges.

- Don't attempt to cover up negative situations. Discuss only obvious facts.
- Don't use the expression "no comment." You may say "due to the security and safety of our soldiers, I can not discuss future operations," "that information is classified" or "I am not qualified to talk about that."
- Don't lie, guess or make "off the record" comments. There's no such thing as "off the record."
- Don't provide the enemy with propaganda material by grumbling or thoughtless complaints.

For the kids:

- Parents, talk to your kids about how to act if they're approached.
- Remind them not to talk to strangers unless you are present and approve.
- Make sure they know to tell you, a teacher, an MP, a security guard or someone in authority if they're approached by any stranger.

